



Philadelphia



Internet Society Philadelphia Area Chapter

Chartered and Approved 28 January 2008

Serving Philadelphia, southeastern Pennsylvania,
parts of New Jersey, and Delaware

ISOC-PHILA Founding Organizations

- Metropolitan Career Center
 - 501(c)(3) workforce development organization based in downtown Philadelphia
 - Prepares students for employment and economic independence
 - Has trained 16,000 men and women since 1974
 - PC and Internet training
- Afilias
 - Provides global registry services world-wide
 - Supports Internet domain registries such as .org, .info, .mobi, .aero, .asia, and many county codes



Philadelphia



Philadelphia: a GREAT place for ISOC

- Where Franklin experimented with electricity
- Home of the ENIAC
- US HQ for Afilias!
- But...lowest internet penetration of any major US city
 - <50% of 600,000 households have Internet
 - Only 25% of those have broadband
- The Internet is for ALL people!



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ISOC-PHILA Purpose

To implement the ISOC vision in the Philadelphia area, with particular focus on:

- education
- communication
- community service



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ISOC-PHILA Vision and Mission

1. To help educate those who live in our community about the importance of the Internet, the technologies that enable it, and the importance of participating in and helping shape this great internetworked capability that is rapidly changing our Society.
2. To promote the professional development and education of our members in areas focused on the Internet.
3. To provide a channel for members to have a collective voice regarding the future of the Internet.
4. To promote the goals of the Internet Society in the Philadelphia Area.



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ISOC-PHILA Board of Directors

- Mara Lipschutz, Vice President of Operations, Metropolitan Career Center
- Karen Burgess, Executive Director, Metropolitan Career Center
- Ram Mohan, Executive Vice President, CTO, Afilias
- David Frigeri, elected at-large
- *Vacant, at-large*



ISOC-PHILA Officers

- President – Mara Lipschutz
- Vice President – Ram Mohan
- Secretary – Tom Durham
- Treasurer – Steve Pack



ISOC-PHILA Activities

- 71st IETF Meeting - Philadelphia
 - ISOC-PHILA was contacted for assistance with the ‘University Outreach’ program to local colleges and universities about IETF event.
 - We contacted the IT, Engineering, and/or Computer Science departments at thirty-four area schools, including Villanova, University of Pennsylvania, Bryn Mawr, Temple, Drexel, St. Joseph’s, and Swarthmore, etc, to “spread the word.”
 - Followed up with a flyer describing “IETF Guest Day”, designed to encourage student attendance.



Challenges

- Building membership
- Selecting initiatives
 - Big enough to be meaningful
 - Small enough to be do-able



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ISOC-PHILA Future Initiatives

- Working with *Wireless Philadelphia* to help the city become ‘wireless’ and Internet-educated
- Educating area users on Internet security
- Working with local school systems by offering our time and expertise
- Assisting local colleges and universities with their existing Internet initiatives
 - “Domains 101”



ISOC

Now in Philadelphia!



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